



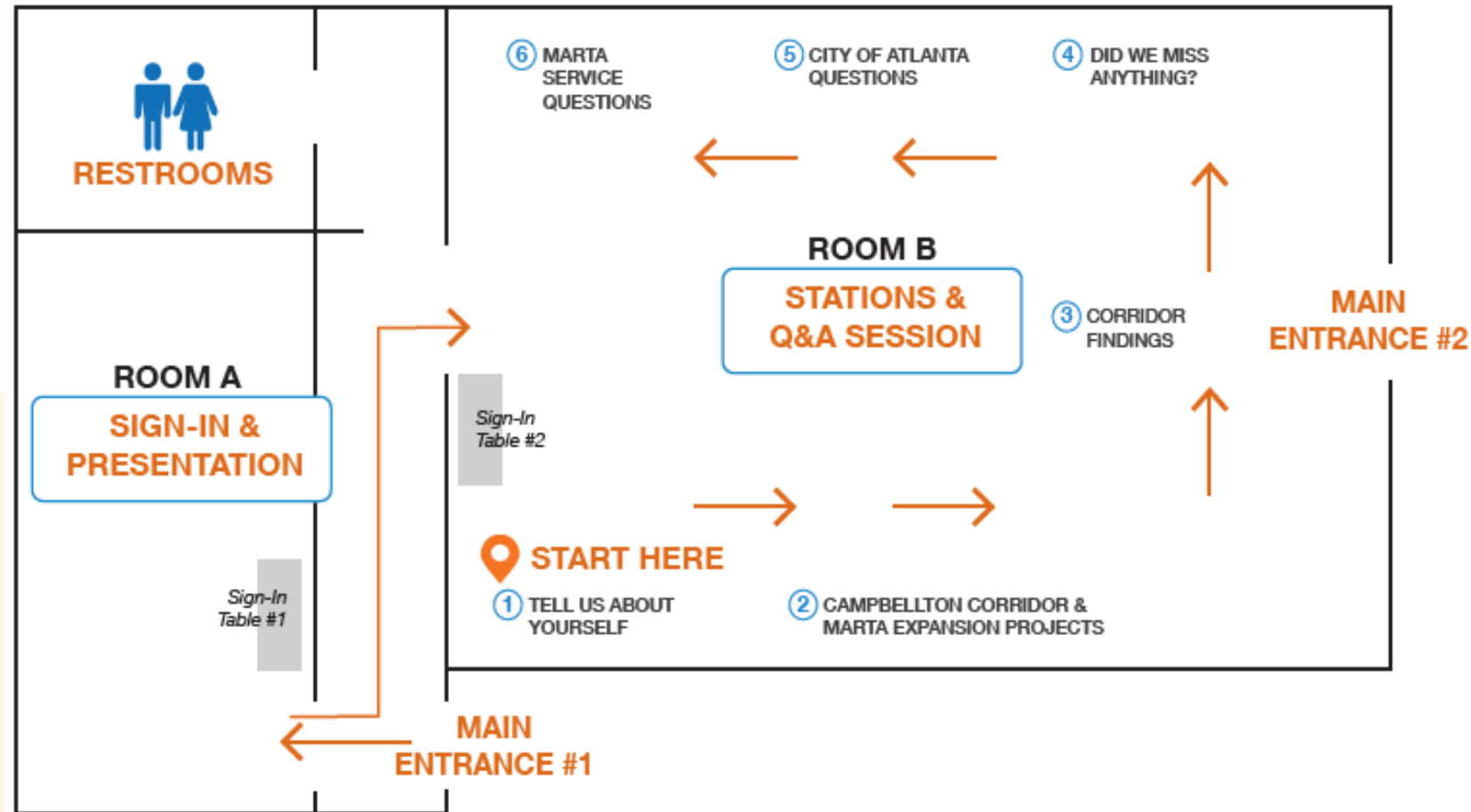
TODAY'S AGENDA

Welcome & Introductions
6:30-6:45pm **room A**

Project Overview
6:45-7:00pm **room A**

Breakout Stations
7:00pm-7:40 **room B**

Q&A Session
7:40-8:00pm **room B**



MEETING PURPOSE

- **Kick-Off** the project and **Meet** the Team
- **Learn** how to be engaged
- **Confirm** corridor data and findings



STAY ENGAGED

- E-mail questions directly to:
jhobbs@itsmarta.com
- Share your email address or phone number to receive project information
- Join us at future a community meeting
- Share the news with your friends and neighbors

FOLLOW US:



@MARTASERVICE



@MARTAttransit



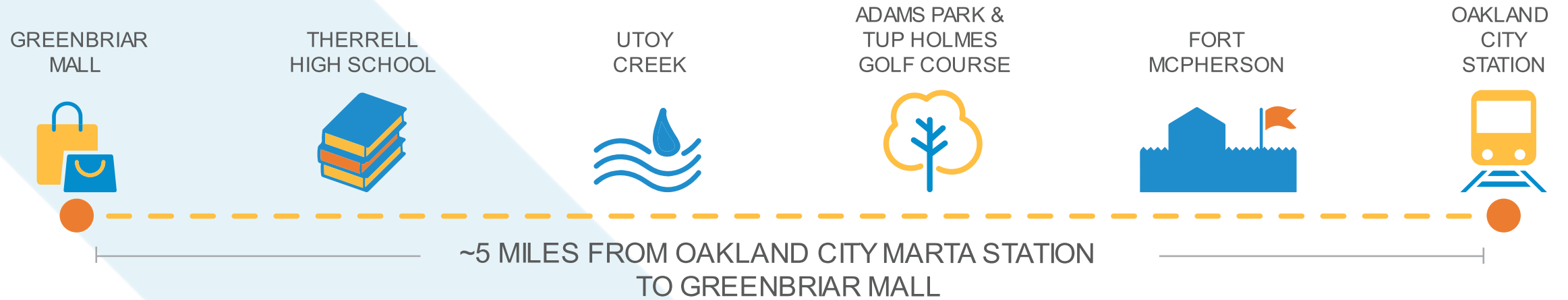
@marta_explorer

EXCITING, IMPORTANT PROJECT

- Route 83 along Campbellton has the **2nd highest ridership** of all bus routes in the MARTA service area
- Demonstrates a **need for more frequent** and higher capacity transit within the corridor



CORRIDOR EXTENT



QUICK SUMMARY



What is it?

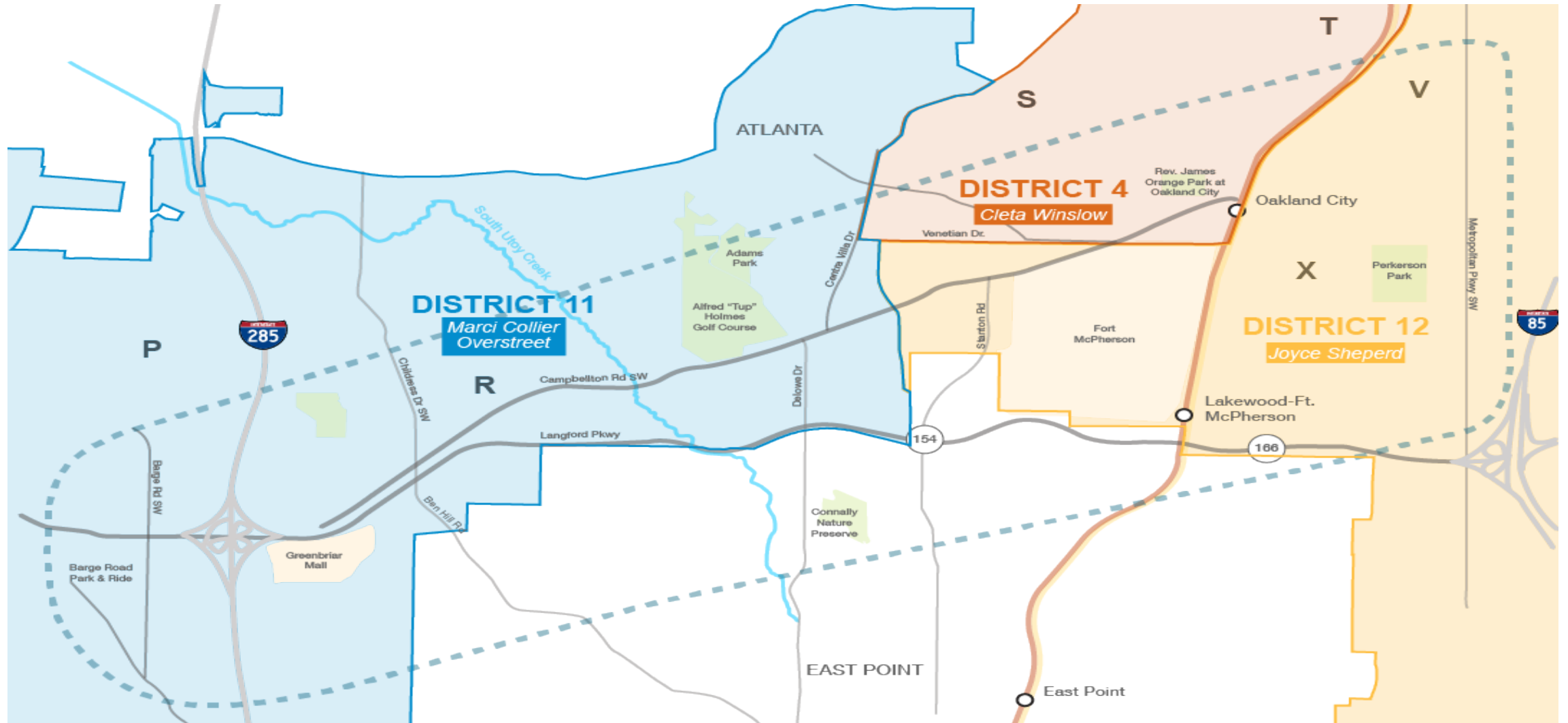
- ✓ A partnership between the City of Atlanta and MARTA
- ✓ An investment in high capacity transit paid for by 2016 half-penny sales tax
- ✓ Will seek federal matching funds



What will it do?

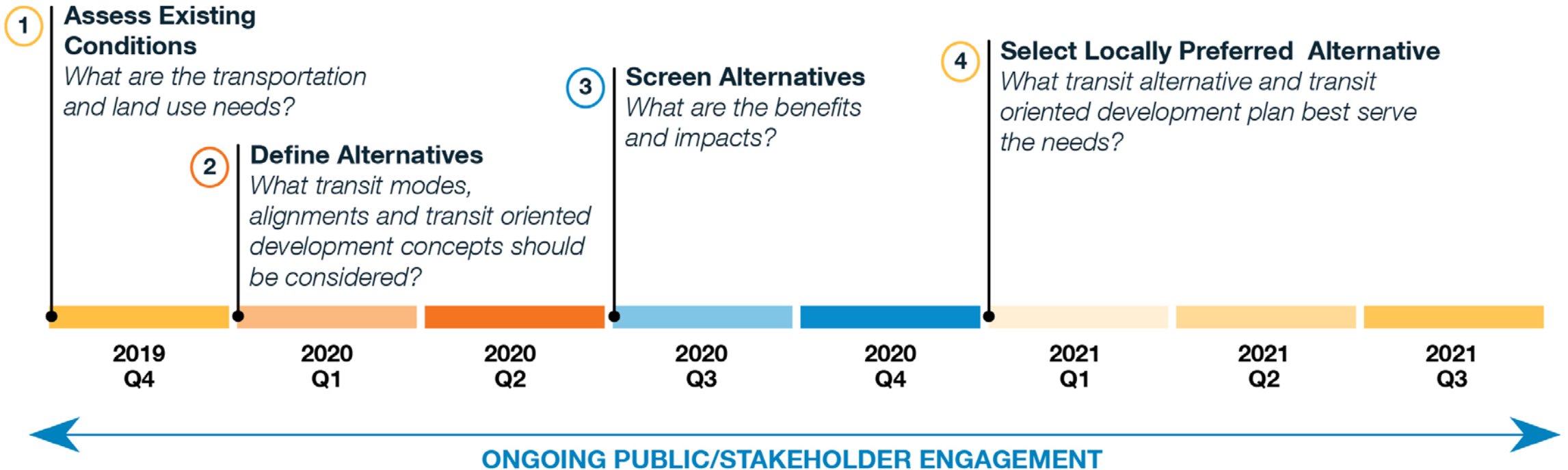
- ✓ Expands accessibility, connectivity and mobility
- ✓ Supports population growth
- ✓ Aligns with City of Atlanta's vision for growth

STUDY AREA



PLANNING PROCESS

Project Initiation



WHAT IS AN ALTERNATIVES ANALYSIS?

- Federal process to select best route, mode, and timing for a given community
- Community choice can impact funding and timing



Light rail transit (LRT)

Typically an electric railway with smaller capacity than subway, but more than bus rapid transit.



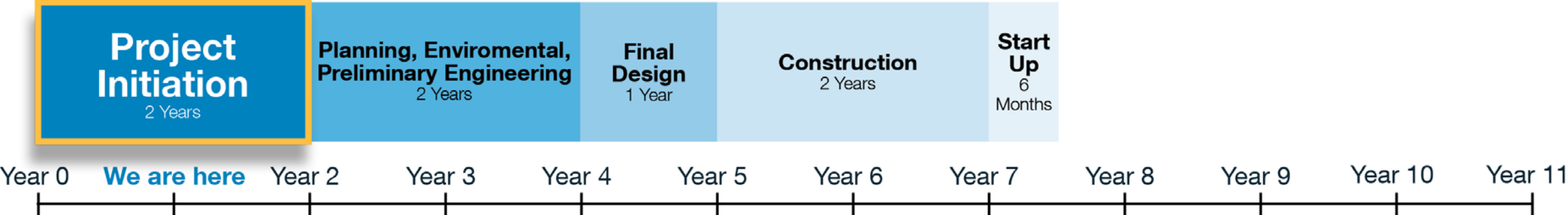
Bus rapid transit (BRT)

Dedicated bus lanes and traffic signal priority. Less capacity than rail, but more than bus. Quicker and cheaper to build than rail.

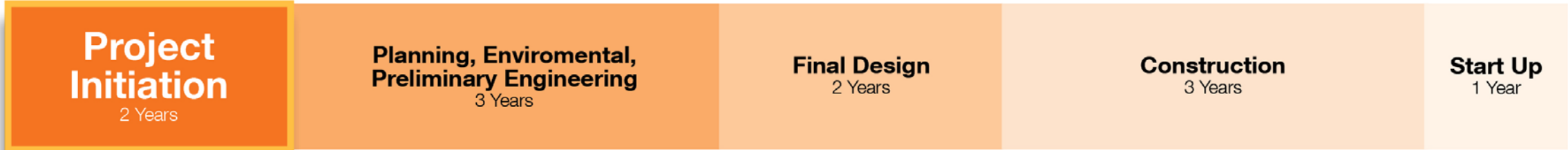
SCHEDULE



BUS RAPID TRANSIT



LIGHT RAIL TRANSIT



BREAKOUT INFORMATION STATIONS

TONIGHT'S AGENDA

- Welcome & Intro (Room A)
- Presentation (Room A)
- Station Breakouts (Room B)
- Q&A Session (Room B)

STATION OVERVIEW

1 TELL US ABOUT YOURSELF

Tell us about who you are.

2 CAMPBELLTON CORRIDOR & MARTA EXPANSION PROJECTS

Answer questions about the Campbellton Corridor Transit Project schedule and process and overall MARTA Expansion program.

3 CORRIDOR FINDINGS

Present our findings from the existing conditions assessment - did we get it right?

4 DID WE MISS ANYTHING?

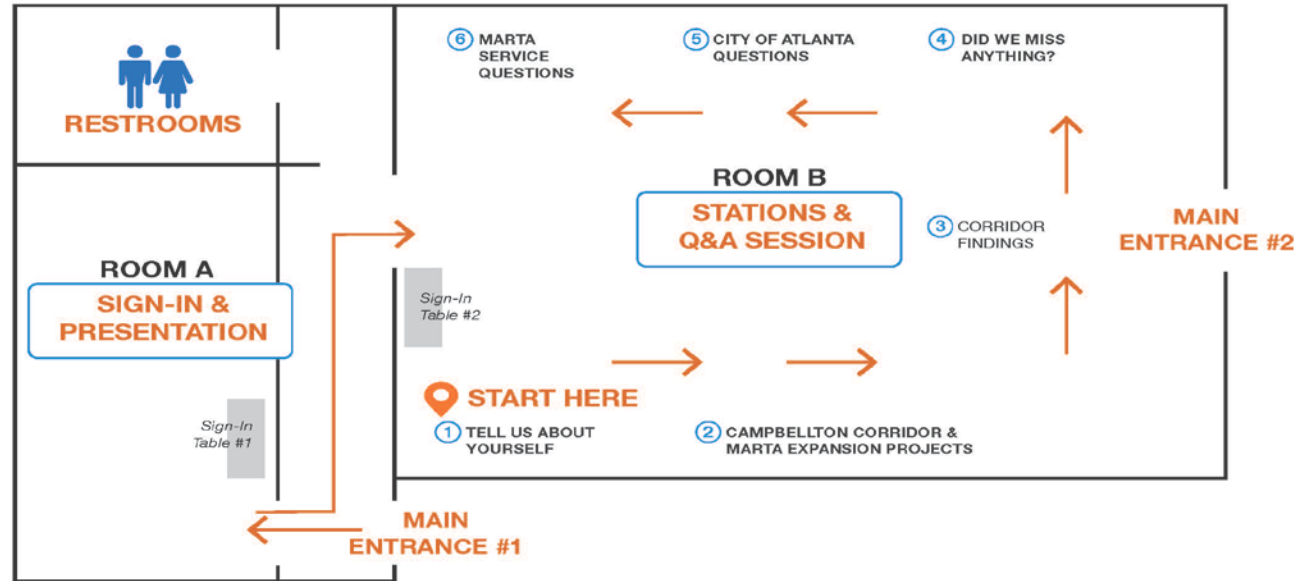
Let us know what we missed and what questions you would like to have answered in the future.

5 CITY OF ATLANTA QUESTIONS

Answer general questions pertaining to City of Atlanta departments and projects.

6 MARTA SERVICE QUESTIONS

Answer general questions pertaining to MARTA service and amenities both in and outside the Campbellton Corridor.



7:00PM – 7:40PM

Q & A GROUND RULES

- Everyone is responsible for the success of the meeting.
- Appreciate other points of view and respect differences.
- Speak one person at a time and listen when others are talking.
- Keep questions and comments to three minutes.

7:40PM – 8:00PM